After years of being the “token” actress in many professional theatrical productions, in 2015, alongside a dear friend, I set out to create a theater company to address the lack of true diversity in theater casting, training, production staffs and creative teams. I also wanted to create a space to bring people together (through the shared love of theater) from different races, ethnicities, genders, religions, ages, abilities, and socio-economic classes.

Vanguard Theater Company unites people with the goal of celebrating and embracing our collective differences and consciously breaking down walls and stereotypes by learning from and about one another.

We promote important conversations about issues that are important to us, such as racism and other forms of structural oppression and structural inequalities that impact our relationships, organizations, and communities.

We invite you to come on this journey with us!
WHO WE ARE

VANGUARD THEATER COMPANY

Vanguard Theater Company (VTC) was founded in 2015 by veteran performers and educators Janeece Freeman Clark and Daryl Stewart to address the lack of diversity in traditional theater casting and training. VTC is changing the narrative through theater dedicated to DREAM: Diversity, Reciprocity, Education, Activism, and Mentorship. VTC casts and presents theater to people of all races, genders, sexual orientations and nationalities in the Northern New Jersey and Tri-State area.

LONG-TERM GOALS:

- To be an established vibrant hub of theater arts in downtown Montclair, with a robust season of new and reimagined works;
- To be an active bridge between the local theater and Broadway community, bringing professional caliber productions to Montclair and Essex County;
- To be a leader in using the performing arts to create community, further social justice, racial literacy and structural growth and change;
- To be an educational center that trains young artists and provides meaningful ways for them to use their gifts for service and social justice;
- To be an employer that nurtures teaching artists, playwrights, composers, theater artists and more.
WHO WE SERVE

16,200+  1,788
AUDIENCE MEMBERS  CAST MEMBERS

*These numbers reflect totals from 2015 - 2020
DIVERSITY & INCLUSION

CAST PERCENTAGES:
- BIPOC - 44.00%
- Hispanic - 10.00%
- Asian/Indian - 6.00%
- White - 40.00%

GENDER:
- Women - 60.00%
- Men - 35.00%
- Non gender conforming - 5.00%
VANGUARD THEATER COMPANY
2020/2021 PROGRAMS
VTC KIDS

VTC KIDS teaches our youngest actors to believe in their creative ideas, have the bravery to express them in front of others, and learn to be supportive of their peers. VTC KIDS will learn basic theater techniques to communicate characters, feelings, and stories, which will increase their focus and exercise their imaginations.
Vanguard Theater Company's Broadway Buddy Mentorship Program offers emerging musical theater artists, ages 12 - 24, a unique opportunity for on-on-one mentorship with some of Broadway's most accomplished and rising performers, culminating in a once in a lifetime cabaret performance.
SPECIAL PROGRAMMING

Vanguard Theater offers a unique opportunity for partners to curate special programming (conversations, performances, panel discussions, etc.) with topics related to social justice in our community.
SOCIAL MEDIA

FACEBOOK
TOTAL FOLLOWERS
2500+

INSTAGRAM
TOTAL FOLLOWERS
1476+

IMPRESSIONS
LAST 30 DAYS
11,000+
A beautifully renovated event rental location offering a sophisticated atmosphere in the heart of Montclair, NJ.

Only steps from Montclair Bay Street train station and 15 miles from NYC, this 4500 square foot space boasts a main theater, 2 studios, a sound/lighting booth, four restrooms, and a finishing kitchen. Large enough to accommodate 250 guests banquet style, 300 guests standing and seated, and two hundred guests theater style, however the space can also easily accommodate smaller gatherings.

- Spacious 700 square foot stage
- Large enough to accommodates 200 - 250 people banquet style seating
- Accommodates 250 - 300 people standing
- Accommodates 150 - 200 people theater style seating
- Finishing kitchen available
- Sound and Lighting Booth
- 4 restrooms
- 2 rehearsal studios
2020/2021 Partnership Opportunities

We have the unique ability to customize our programs to align with your business goals. Below are a few opportunities available to your organization:

- Naming Rights of the venue (exclusive)
- Naming Rights of all programs (exclusive)
- Title sponsorship of a performance
- Title sponsorship of a scholarship
- Title sponsorship of the VTS Camps
- Title Sponsorship of a program
- Presenting Rights of a program
- Presenting Rights of a performance
- Presenting Rights of VTS camps
- Category exclusivity: branding on website
- Category exclusivity: performance driven advertising
- Category exclusivity as a supplier or seller at an event
- Use of sponsored venue for supporting events
- Access to email database
- Access to pre and post event research
- Inclusion in all press releases
- Inclusion in sponsor related and media activities
- Inclusion in all print promotional materials (posters flyers, apparel, brochures)
THANK YOU!

Please email our team at info@dreamvtc.org to discuss partnership opportunities.